

# futuresight

## **Futuresight Business Intelligence Limited Information Security Policy**

Futuresight is wholly committed to the protection of information in accordance with its Information Security Management System, the MRS Code of Conduct, the Data Protection Act, the requirements of ISO 27001:2013 and GDPR. The company recognizes that sensitive and confidential information must be protected at all times and not divulged to unauthorized personnel. The following objectives have been established to provide focus and direction for the business and to ensure there is continual improvement:

- To conduct and maintain a comprehensive risk assessment that facilitates the implementation of effective information security controls
- To make full use of encryption software and devices for the transmission of all sensitive and confidential information
- To regularly audit and review the company's Information Security Management System

## **Futuresight Privacy Policy**

Futuresight is committed to protecting the privacy of anyone using our site and the confidentiality of any information that you provide us with. The purpose of this privacy policy is to set out how we use any personal information that we may obtain from you.

### **Data Protection Act 1998**

We are registered under the Data Protection Act and comply with the Act in all our dealings with your personal data.

### **Use and collection of personal information**

In general you can visit our website without telling us who you are and without revealing any information about yourself. If, however, you use our site you will need to register and you will be asked to provide certain information such as your contact details. We will store this data and hold it on computer or otherwise.

We may use information that you provide:

- (a) To register you with our website and to administer it.
- (b) For assessment and analysis e.g. marketing, customer and product analysis, to enable us to review, develop and improve our services.

### **Cookies**

There is a technology called “cookies” which may be used by us to provide you with, for example, customised information from our website. A cookie is an element of data that a website can send to your browser which may then store it on your system. If you wish, you can usually adjust your browser so that your computer does not accept cookies. Please remember cookies do not contain confidential information such as your home address, telephone number or credit card details. We do not exchange cookies with any third-party websites or external data suppliers.

### **Security**

We endeavour to take all reasonable steps to protect your personal information. However, we cannot guarantee the security of any data that you disclose online and we will not be responsible for any breach of security unless this is due to our negligence or wilful default.

### **General**

You have the right to see personal data (as defined under the Data Protection Act) that we keep about you upon receipt of a written request and payment of a fee of £10. Any request should be sent to:

Futuresight Business Intelligence Limited  
New Bond House  
Bond Street  
Bristol  
United Kingdom

t: +44 117 959 5126

e: [info@futuresight.co.uk](mailto:info@futuresight.co.uk)

These policies have been communicated to all personnel involved in Futuresight research and related projects.

**Signed & Dated:**



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**Simon Ashworth, MD, Futuresight Business Intelligence Limited**